

# Jeff Vargas

770.314.8279 | [jeff@jeffvargas.com](mailto:jeff@jeffvargas.com) | Dallas, GA 30132 | [jeffvargas.com](http://jeffvargas.com)

## PROFESSIONAL SUMMARY

A strategic Director of Creative Technology and Senior UI/UX Engineer with a robust background in development and 28+ years of entrepreneurial and enterprise-level experience. Specializes in designing seamless integrations through research, biomimicry, and AI. Successfully drives user-centric innovation by collaborating with teams and stakeholders to achieve business goals.

## WORK EXPERIENCE

### **Motion Chamber Studios, LLC, Director of Creative Technology | CCO | 04/2017 – pres.**

- Prototypes and proprietary solutions for a variety of clients on confidential patent pending properties.
- Work with various engineers and product designers to create highly technical documentation, data sheets, installation guides and visualizations for patented product lines, prototypes, ads, and presentations.
- Internal projects, explorations, research and development surrounding AI capabilities.

### **ASET Partners Corporation, Senior UI/UX Engineer | 02/2022 – 01/2023**

- U.S. Department of Homeland Security (DHS)
- Cybersecurity and Infrastructure Security Agency (CISA)

### **Scadea Software Solutions, Inc., Senior Consultant – Applications | 06/2021 – 12/2021**

- Client: Citigroup, Inc. - Internal UI/UX Departments

### **Jeff Vargas Arts, Senior UI/UX Architect | 02/2015 – 04/2017**

- Create strategies for mobile friendly, cross-platform, responsive UI/UX architectures.
- Translate complex innovative concepts into sketches, wireframes, prototypes, and high-fidelity comps.
- Creation of Multimedia content: Design, Development, Web, Animation, 3D, Video, Illustration, Photo, Audio, Data Visualizations, etc.

### **Autotrader.com, Inc., Visual Designer - User Experience | 04/2013 – 02/2015**

- Worked with Business Owners, PMs, UID, Copywriters and other teams to create high fidelity comps for website and apps that adhered to standards for desktop, m., tablet, and smartphone, often with a strong focus on more complex financial sectors.
- Created various 3D Animated Videos, Presentations, and Data Visualizations for innovative concepts as well as participated in Mentorship Programs.

### **Dive Urgency Multimedia, LLC, Creative Director (Founder) | 01/2002 – 12/2012**

- Started proprietary multimedia company in 2002 and served approximately 75 clients over the years.
- Services included: Design, Development, Web, Flash, Animation, 3D, Video, Illustration, Photo, Audio, etc.

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## EDUCATION

**Autodesk Certifications: 3ds Max, Graphic Design Major**

Pratt Institute

**Bachelor's degree, Advertising Design and Visual Communication**

Columbus College of Art and Design

**Pre-College Program, Oil Painting Major**

Rhode Island School of Design

## SKILLS

UX Design, UI Design, UX Research, Usability Testing, Web Design and Development, Mobile App Design, 3D Animation, Video Editing, Multimedia, Adobe Creative Suite, 3ds Max, Figma, Adobe XD, Axure RP, AI Prompts, Prompt Engineer.